
Writing for Those Just Getting Started_ Part I

'There's nothing to **writing**. All you do is sit down at a typewriter and **open a vein.**'

—Ernest Hemingway



Writing. It's something you feel inside and something you can't let go. It's the glimmer of a story, the spark of an idea, and the flash of inspiration, all of which give a writer-at-heart the urge to get it all out and create something big. There truly is a story inside everyone.

So, how do you get started? Writing is a business these days, and if you desire some measure of success in your writing, then you should start out right. Follow the steps. Write what you know. And always keep writing!



Why Do We Write?

(A) To share a story that resides within; to feel alive

As writers, we write to get out that idea, that thought, that story that won't leave us; writing draws us into the moment as we capture images and transform them from our minds to the page.

We see the individual blades of grass, hear the tiny chirp of the morning crickets, watch the shade travel from one edge of the room to the other, all seemingly for the first time as we deliver prose that for our readers.

In the end, writing helps us create art out of every day, ordinary moments—something magical.

Sir Ken Robinson is an English author, speaker and international advisor on education in the arts, to government, non-profits, education and arts organizations. He is also one of the most watched speakers on [TED Talks](#).

“The arts especially address the idea of aesthetic experience. An aesthetic experience is one in which your senses are operating at their peak; when you're present in the current moment; when you're resonating with the excitement of this thing that you're experiencing...”

—Sir Ken Robinson

(B) To make a name for ourselves

Eric Arthur Blair, pen name George Orwell, was a British novelist, essayist, journalist and critic. His work is marked by lucid prose, awareness of social injustice, opposition to totalitarianism, and outspoken support of democratic socialism. He said one motivation to write is sheer egoism, that people write out of their “desire to seem clever, to be talked about, to be remembered after death, etc...”

“Show me a writer who doesn't wish in his/her heart to be remembered, and I'll show you a fake, a con artist, who is not true to himself.”

— C. Klimavicz

(C) To change the world and maybe even create a new one

People consume now more than ever in the history of the world. We eat more, listen to more music, and consume more of everything - even information. However, we should have also learned enough about consumerism to know it won't make us happy. Writing gives us a chance to turn the tides on consumerism. Rather than consume more, we can *make* something.

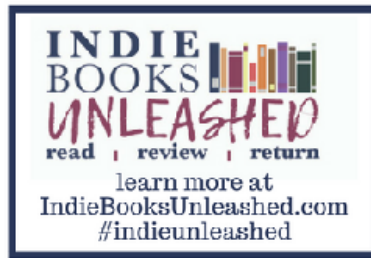
Every day you put your fingers to the keys, you create something. And, you can share it with the world. Humans have a built-in need to make our mark on the world. We want to bring new things to life, to mold things into the image we have in our imaginations, to subdue the earth.

(D) To discover meaning

Victor Emil Frankl was an Austrian neurologist and psychiatrist, the founder of logotherapy, which is a form of existential analysis. He was also a Holocaust survivor. Frankl posited that the main search of mankind is not happiness or pleasure but meaning. "Life is never made unbearable by circumstances, but only by lack of meaning and purpose," he wrote in *Man's Search for Meaning*.

Writers are uniquely gifted to find meaning for themselves and to help others find meaning. In fact, this has always been the main task of storytellers. Every story matters to the person living it, and our job is to tell the universal stories, the stories that reveal the story of every person.

Why do *you* wish to write?



Indie Books Unleashed (IBU) is a community-driven program for self-published authors that helps them get printed books read and reviewed. The goal is to provide forums for indie authors to distribute their books into markets that wouldn't otherwise be available to them.

IBU circumvents the routes of traditional publishing *and* traditional book distribution. We do this by bringing authors' books to venues outside of normal paths... to businesses such as salons, cafes, car dealerships, doctors offices, dentists offices, etc. They become participating members in IBU at no charge.

Each author is required to bring three (3) new locations into the program. However, if they choose not to contact locations directly, IBU will do so for them, and then we request that six business names be provided.

Once an author joins IBU, they will receive the three posters to bring to their locations, as well as IBU and 'Buy Me' Stickers for the books that they will ship. Authors can then go onto the IBU website and see what venues are available to ship their books, and away they go!

IBU is a great opportunity for authors to make use of their initial free giveaways by sending them through IBU instead of to their aunt's bedside table. It's also a great way to revive a book that's been out for a while for new publicity and awareness.

WHY IBU? Simple. Because books are meant to read. Join us today!