

SPONSORSHIP OPPORTUNITIES & ADVERTISING RATES

ABOVE NAVBAR 950X20

PREMIUM SIDEBAR AD (TOP LOCATION) 125X250

SIDEBAR AD 125 X 250

M E D I U M S Q U A R E2 5 0 X 2 5 0

OPTIONS

SIZE

A D

MEDIUM SQUARE 250X250

LARGE RECTANGLE 250X500

AD RATES

\$50	ABOVE NAVBAR 950X20 1 SPOT AVAILABLE
\$100	PREMIUM SIDEBAR 125X250 1 SPOT AVAILABLE
\$50	SIDEBAR 125X250 3 SPOTS AVAILABLE
\$75	MEDIUM SQUARE 250X250 4 SPOTS AVAILABLE
\$125	LARGE RECTANGLE 250X500 2 SPOTS AVAILABLE

AD PAYMENT POLICY

Payment is due in advance by the 5th of each month, beginning upon ad approval. If payment is not received by the 5th, ad may be pulled automatically from the site.

EMAIL BOOK PROMOTION

\$150 | BLAST EMAIL TO ALL MEMBERS OF INDIE BOOKS UNLEASHED WITH BOOK TITLE AND DOMAIN + AUTHOR BIOGRAPHY.

FACEBOOK HEADER PROMOTION

\$100 | LEAD POSITION ON INDIE BOOKS UNLEASHED FACEBOOK PAGE COVER PHOTO WITH BOOK COVER AND AUTHOR NAME + WEBSITE URL.

SOCIAL MEDIA POST

\$20 | ADVERTISEMENT ON INDIE BOOKS UNLEASED SOCIAL CHANNELS INCLUDING ONE POST ON FACEBOOK AND ONE POST ON INSTAGRAM.



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PREMIUM SIDEBAR AD (TOP LOCATION) 125 X 250

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Learn More about the Program

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MEDIUM SOUARE 250X250 SIDEBAR AD 125X250

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SIMPLE AND COST-EFFECTIVE. HERE'S HOW IT WORKS:

THE PROGRAM:

- Self-published Authors from around the country can join.
- When an Author joins, he/she must list at least three locations that have agreed to participate. (Suggestions)
- You will receive "Indie Authors Unleashed" stickers for the cover of your books.
- Download, and include a personalized letter inside your books for readers, asking them to put the book back in 'circulation' after they read it AND post a review!

AUTHOR ADVANTAGES:

- All Authors' books and headshots will be listed on the site.
- Authors can search through the list of locations and then ship their books to any of those locations they choose.
- Participating locations will be listed for easy access to new markets nationwide.
- Helps self-published authors get their books into the hands of new readers in a personalized way
- Request reviews for their books (If you don't already know, reviews are key).

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> LARGE RECTANGLE 250X500

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SIDEBAR AD 125 X 250